

# Sponsorship Tiers

Wildcat \$3,000 or equivalent value of parts or services

- Exclusive brand partnership and exposure opportunities
- Title Company logo displayed on car
- Dedicated part/company video
- Multiple Sponsored Social Media posts
- Extensive Logo display on marketing materials
- Opportunity to meet our team
- Ten free team shirts and team caps
- Instagram takeover/Q&A
- All Gold tier perks

Gold \$1,000 or equivalent value of parts or services

- Large Company logo displayed on car
- Custom Carbon Fiber Plaque with team photo
- Access to the WFR Team Resume Book
- Logo display on team shirts
- Roll-up banner logo display
- Three free team shirts and team caps
- Sponsored Instagram post
- Teaser video feature
- All Silver tier perks

Silver \$500 or equivalent value of parts or services

- Medium Company logo displayed on car
- One free team shirt and team cap
- All Bronze tier perks

Bronze \$250 or equivalent value of parts or services

- Invitation to roll out event
- Company logo display on website